



FEATURED SURGEON PACKAGE

Thank you for your interest in partnering with The Plastic Surgery Channel as a Featured Surgeon. Our Featured Surgeons play a critical role in our mission of educating consumers through accurate, timely articles and video programming, and we appreciate your support in our endeavors.

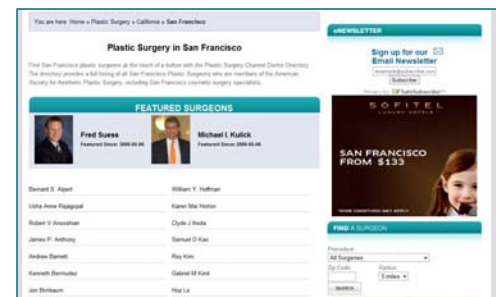
Here are a few of the privileges Featured Surgeons enjoy:

- **Rotating photo and profile link on the homepage of The Plastic Surgery Channel**
- **Custom directory listing with details about your practice, including all contact information and link to your website**
- **Patient before-and-after photo gallery**
- **Search Engine Optimized (SEO) anchor text**
- **Membership on our Expert Panel to offer commentary for breaking news stories**
- **Exclusive access as a trusted medical expert to our NEW Viewer Q&A Forum**

As a member of our Expert Panel, you will be on the call list when we need commentary from a board certified plastic surgeon for breaking news stories. We frequently conduct remote video interviews with highly qualified doctors via Skype in our news reports, which will also position you as a recognized authority in the plastic surgery community.

Likewise, you can use your own webcam to post video responses in our new Viewer Q&A Forum, increasing your visibility to a national audience, creating an emotional connection with prospective patients, and driving viewers to your profile listing.

The annual fee for the Featured Surgeon Package helps us underwrite our production costs, so that we can continue to provide accurate, credible information to our viewership through our educational and entertainment programming. We want to represent the voice of board certified plastic surgeons to the general public, and help viewers cut through the marketing hype to make smart decisions about procedures they may be considering.



To register for the Featured Surgeon Package, please complete the order form on the following page. You may fax back the form to our toll-free number at **(866) 271-3176**, or mail the form with your payment to our offices:

The Plastic Surgery Channel
811 E. SH 121 Business
Suite 200
Lewisville, TX 75057

We will enable your directory profile on the site within three business days of receiving the basic information for your practice on your order form, and a member of our staff will follow up with you directly to gather additional assets (e.g., photos, videos, logos, etc.).

We greatly appreciate your support of the site, which helps us provide accurate information to consumers and eliminate the possibility of our corporate sponsors having a stronghold on the editorial content.

We also value your input and encourage you to contact Executive Producer Leslie Thompson at leslie@theplasticsurgerychannel.com if you have any suggestions for programming or article content. And, of course, don't hesitate to call our offices at **(972) 436-9500** if you have questions. We are happy to assist you.

We hope you find The Plastic Surgery Channel a useful resource and look forward to working with you!



Credit Card Payment Form

811 E. SH 121 Business Suite 200 Lewisville, TX 75057

Tel: 972-436-9500 Fax: 866-271-3176

PERSONAL INFORMATION			
Doctor's Name:			
Choice of Two City Listings: 1.)		2.)	
Email Address:		Cell:	
Address:		Fax:	
City, State ZIP:			
Administrative Contact:			Date:
PACKAGE			
Qty.	Description	Unit Price	Extended Price
	Annual Agreement—Featured Surgeon Package	\$2400.00	
Total:			
CREDIT CARD INFORMATION			
Name as it appears on Credit Card:			
Payment Amount (US Dollars): <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express <input type="checkbox"/> Check			
Credit Card Number:		Expiration Date:	
Print Your Name:		CVC2 Code:	
Signature:		Date:	
CREDIT CARD BILLING ADDRESS			
Address:			
City, State ZIP:			
Phone Number:		Email Address:	